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LEADERSHIP SCHOOL

for PhD Students

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About InterRegioNovation

InterRegioNovation is the International Association devoted to the transfer and exchange of knowledge and innovations at all regional levels (country, region, city, community etc.) between knowledge transfer professionals (business, research institutions, policy makers, government agencies, individuals, others) in all countries of the enlarged Europe, CIS countries and from other continents for stimulating and enhancing economic and social growth in the regions.

This is a policy and research association that brings together all knowledge transfer professionals who are interested in delivering efficient, flexible, innovative and cost-effective services across the private and public sectors. We work closely with business, research and educational institutions, government agencies, policy makers, NGOs, media, individuals and other stakeholders to promote the interests of their industries.

Our members understand the changing needs of the transfer and exchange of knowledge and innovations and through continuous professional development, marketing and networking opportunities offered in this association, we keep current with the latest knowledge trends and issues that challenge people in their work and life journey. We also offer expansive opportunities for partner connection through our networks.

Journal "Regional Innovations" is one of the Association's tools for innovators and everybody who is interested in any aspects of innovation development.



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About journal

On behalf of the Editorial Board, it gives us a great pleasure to welcome you to the second issue of 2021 of the Regional Innovations Journal dedicated to Leadership School for Ph.D Students.

The Regional Innovations publishes original research papers, policy analyses, review papers and book reviews in order to establish an effective channel of communication between business, research institutions, policy makers, government agencies, and individuals relative to the analysis of various aspects of knowledge and innovations transfer and exchange within regional dimensions.

This is an independent, peer-reviewed, Internet-based international journal devoted to publishing original research papers of highest quality, sharing ideas and discussing innovation sector within regional dimensions. The journal welcomes to submit research papers by exceptional innovators, leading universities, globally recognized business, government agencies, policy makers and political leaders.

We intend that our readers will be exposed to the most central and significant issues in innovations development. We wish to publish papers that exemplify the highest standards of clarity, and that promise to have significant impact on existing front-line debates or to lead to new ones. The journal explores key priorities of the knowledge and innovations transfer and exchange in terms of critical aspects of human life (economy, law, science, business, health, education, culture etc.). We therefore welcome submissions not only from established areas of research, but also from new and emerging fields and those which are less well represented in existing publications, e.g. engineering studies, biomedical research etc.

We also strive to ensure that being under expert evaluation, each submission will receive developmental and supportive comments to enhance the article. Our refereeing process will involve that each submission will be reviewed by one or more specialists in the relevant field. Articles will be added to the volumes and the journal audience will receive e-mails updates to encourage them to the new articles.

We are delighted with, and immensely grateful to the large numbers of colleagues, both members of the Associations InterRegioNovation and FranceXP (France), representatives from many universities in France, Latvia, UK, Azerbaijan, China, Nigeria, Belarus, Ukraine and other institutions, who have supported the editorial process. And we are very proud of the expertise that they collectively bring, which we believe is unsurpassed by any contemporary innovative journal.

We are immensely grateful to our colleagues for their support and advice through the process of setting the journal up, and for the confidence they have placed in us in supporting this initiative at a time of economic uncertainty.

In the development of the Regional Innovations to date, we would like to enlist the support of a number of organisations who wish to promote this online journal to their experts. To ensure its sustainability, we would also like to invite other organisations, networks, conferences and meetings to associate themselves with the Regional Innovations. We therefore aim for the Regional Innovations to become the leading online forum to globally disseminate outstanding research papers on innovation sector in regional dimensions. Being an online periodical, the Regional Innovations is also a forum for exchange of imaginative ideas readers wish to share. Contributions of articles on innovations sector and your comments about this issue are very welcome.

To this end, if you lead, represent, or are a member of any such organisation, please contact us to offer your support and commit to promoting the Regional Innovations as a publication outlet for research undertaken by your experts.

We do hope you enjoy and benefit from the Regional Innovations! And many thanks for staying with us in 2021!

Jean-François Devemy
Editor-in-Chief

About Leadership School for Ph.D Students

The readiness of a medical university graduate for modern professional activity is determined by presence not only of a certain system of professional knowledge, skills and abilities, i.e. hard skills, but also soft skills. The latter include managerial, leadership, team, communication, public and personal skills, which are essential for successful professional activity, in project management, in making informed decisions in risky situations, especially in a COVID-19 pandemic.

Given the huge importance of soft skills for Ph.D students in medical university, who will join the research and teaching staff in the future after defense of the dissertation, the online educational event "Leadership School for Ph.D Students" was held for the first time at the Kharkiv National Medical University in May-June 2021. International Association "InterRegioNovation" was the official partner and co-organizer of this event. A memorandum of understanding was signed within the framework of the Leadership School for Ph.D Students between Kharkiv National Medical University (Ukraine) and the International Association "InterRegioNovation".

This issue of the Regional Innovations Journal is dedicated to publishing the works of participants and speakers of the "Leadership School for Ph.D Students" and serves as a platform for discussion, as it highlights the point of view of the authors of this event on aspects related to soft skills. The management and staff of Kharkiv National Medical University express their gratitude to the International Association "InterRegioNovation" for assistance in organizing and conducting the "Leadership School for Ph.D Students" and look forward to further fruitful cooperation.

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PROJECT: FROM IDEA IN HEAD TO REPORTING

People are constantly implementing some projects in everyday life: preparing for the anniversary celebration, repairing an apartment, writing a book or painting a picture. This list can go on indefinitely. It does not always consciously distinguish out the activities as a project.

We can say that a project is a clear and detailed planned solution to any identified problem.

Each project must have its budget, staff (project team), relevant material resources, as well as related activities for its implementation. In general, a significant number of people (both interested and not so interested), as well as external organizations or enterprises are involved in the project implementation process. This leads to a complex process of project management.

Based on the above factors, it seems that writing projects require certain skills, knowledge, experience.

If we choose the field of education for the project, an example could be: creating a course or a program, conducting joint research, or something larger, which can involve up to 10 institutions from different fields, such as governments, businesses, educational institutions, etc.

In order to clearly understand what factors will affect the implementation of the project, it is necessary to remember three basic criteria for the logic of the project:

- Time, which is always limited in the project.
- Scope is the tasks and activities of the project, it's content.
- Cost. This includes all resources of the project (including human resources) because they have a monetary value.
- There is also the fourth - quality. It is not always mentioned in the projects, and it does not always describe the quality requirements. However, as a result, all evaluate any project including its quality.?

If we change one of the above - mentioned criteria, one or all criteria can vary. For example, if the project time is reduced (to be finished in two months or a month earlier), it may lead to a change in the project's content, reducing the number of activities.

On the contrary, if we want to increase the number of activities, we must increase the budget or add time, sacrificing quality, or all taken together [1, 2].

The project is a set of measures that has not been implemented in this configuration yet. Although a lot of activities may be implemented separately.

Each project has its inherent characteristics, distinguishing it from other activities [3]:

- Goal-oriented;

It is necessary to plan actions and activities within the project activities to achieve the goal, which focuses on its implementation.

- Defined duration;

Each project is planned within a defined time frame. The project can last for a month or five years, depending on its scale. The planning goal must be achieved within the allotted time. The project cannot function after the planned date of completion. The project time is controlled strictly by the grantors.

- Uniqueness;

- High degree of complexity.

In general, these characteristics distinguish the project from other activities.

You have to have an idea to implement a project, but first, you need to find a problem to be solved. It is necessary to analyze all factors of the problem, what impact they have, determine the main goal from which the tasks will follow, and later the project's results.

It is necessary to follow questions to be answered at the idea stage for a project to be successful: What caused the problem? What will be the consequences? Is the project relevant? Is the right time chosen for its implementation? How will the project differ from other projects? Who is the target audience or beneficiaries of the project?

The project goal is the highest point of achievement, which the organization wants to reach through it [4]. The purpose of the project should be clear, concise and reflect the final result. Project objectives should follow from the goal and agree with the planned activities. They can be seen and measured. These are always expected quantitative and qualitative results from the project.

An indicator of the project's quality is the correctness of the planning and timing of activities and other actions.

A project manager is a multifunctional person endowed with a wide range of competencies [3]. The main functions of the project manager correlate with all the processes that take place in the project:

- communication with all links of the project (the team);
- project content management;
- making necessary changes in the project activities, adjusting tasks;
- monitoring compliance with deadlines;
- tracking and adjusting the overall project schedule;
- budgeting and financial resources to the project;
- identifying risks and their prevention, etc.

Thus, leadership qualities, a wide range of competencies, self-confidence, analytical skills, self-organization, desire to get to work are the key characteristics of a project manager.

A chance of success is when when the project is logical, the goal corresponds to the project, the means of implementation correspond to the task, management is simple and effective, the budget is realizable, risks are calculated.

A donor is a state, the government of a foreign state, the organization, institution, foundation authorized by the government of a foreign state providing international technical assistance [5].

Grant is funds transferred free of charge by the donor (sponsor, grantor) to the grant seeker (applicant) to do fixed work [6].

Grants are funds that patrons or governments of developed states give to special foundations (donor organizations). The organizations, for their part, distribute the funds according to the customer's priorities.

Generally, money is given to organizations to solve acute social problems in less developed countries or their state as well as for economic support of worthy projects.

After you developed an idea and the stages of its implementation, the project manager must write a proper project application for a grant to implement it

A successful application means that there will be an opportunity to realize professional ideas and dreams.

You will need partners for most project applications. Therefore, you need to increase the quantity and quality of your organization's external relationships at all times.

A project proposal is not just a collection of all your brilliant ideas. If it does include collaborative elements, it should be the result of joint work and comprehensive analysis of the situation/external factors and the priorities of all countries/organizations involved. Therefore, the project you will work on will be more comprehensively innovative and tailored to the needs of your recipient [7].

Each fund has its requirements for project documents, but there are general criteria/requirements that grantees put forward.

Firstly, you should not write the project quickly and in one day, leaving the application for the last day. It should be checked for errors, logic, correct interpretations of all stages of work, more than once, not even twice.

The description should include the required information about the content and topic of the project, the funding organization, the project's team (full name, subordination), sometimes the project manager (position, degree), the exact legal address, telephone, email address. If the project does not meet the requirements, it has no chance of winning the grant. The budget requires clear elaboration, writing, transparency. The donors, first of all, pay attention to the total cost of the project, the number of funds requested, the contribution of the organization itself to the implementation of the project, etc., through thoroughly considering an application.

As a rule, the project budget consists of:

1. Fees and wages
2. Major expenditures
 - 2.1. Equipment
 - 2.2. Material support
 - 2.3. Travel and transportation expense
 - 2.4. Other expenses
3. Indirect costs

Any budget must be supported by the purposes and tasks and the offered methodology. The project budget should automatically follow what plan to implement. It is not written under the grant budget. It is necessary to find a balance between the practical financial needs of the project and the donor's capabilities and desires.

The risks are always present in the project. You should be able to foresee them.

Not always everything goes well according to the schedule or plan in a project. The project will be influenced by external factors. You have to assume conditions that are not subject to control (risks). And ensuring the correctness of these assumptions is one of the most complicated aspects of project development. The full-fledged application should reflect a thorough study of this issue. One of the functions of project developers is to identify such external factors and, if possible, to take into account mechanisms in its implementation plan

that will allow either to work with these factors or to monitor their influence. Some will be critical to the success of the project, while others will be negligible. The effectiveness of the project is always measured by the quality and the achievable planned results.

A good project is efficacious when it eliminates the problems from the start.

No grantor will finance the same project permanently. The organization that decides to support the project must have guarantees, that the activities launched early - will continue after its completion. Donors usually want to know how the project will be funded after the grant period expires. It is necessary to show the project continuity, a plan that would convince the donor that the organization has enough funds (or will receive) to continue the project implementation objectives.

Reporting within the project can be regular or final (meaning). It is always necessary to know the reporting form requirements since the report should reflect the level of project implementation.

Otherwise, give reasons for non-compliance. However, incorrect or undue reporting can have consequences in the form of fines.

First of all, you should be aware of the priorities and activities of the funds you apply for. Within these areas, certain programs operate annually, which narrow and specify the range of currently possible objects of funding. Such annual programs should be specifically reported from the press or directly from the managers and program directors of these funds. The list of funds, indicating the specific direction of their activities with addresses and contact numbers - this is what you need to start, after carefully preparing your project.

Otherwise, give the reasons for the failure. First of all, you should clearly understand the priorities and activities of the funds you apply for.

There are annual programs in different areas that narrow and specify the range of possible financing facilities at the moment. You can learn about these annual programmes from the press or directly from managers and programme directors of these funds. The list of funds, indicating the specific focus of their activities by addresses and contact phones, is what you need to start with after carefully preparing your project.

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