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ASSESSMENT OF HIGHER EDUCATION STUDENTS' AWARENESS OF THE SUSTAINABLE DEVELOPMENT GOALS

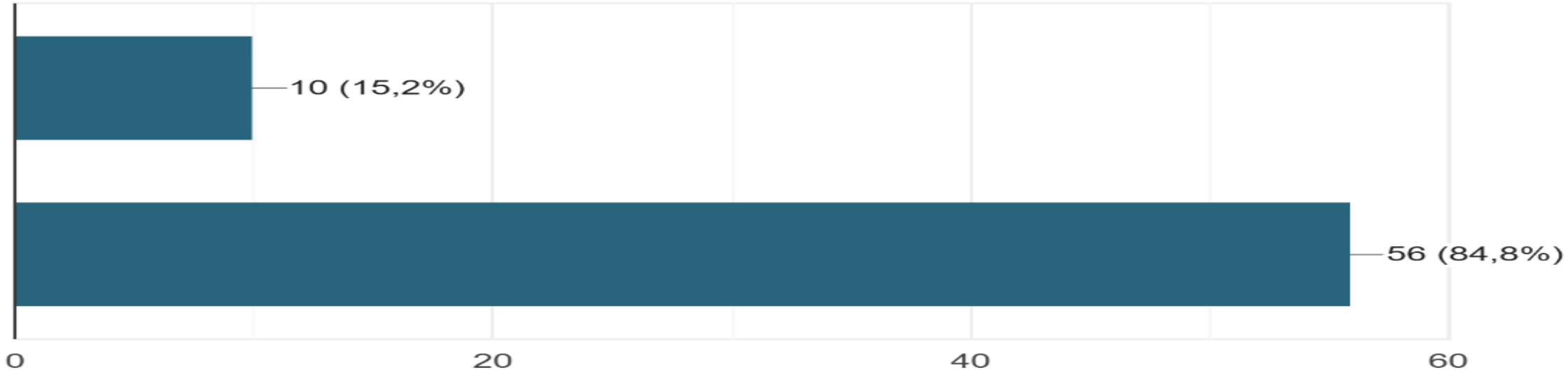
Oleksandr Pyvovarov PhD of Medical Science,
Assistant Kharkiv National Medical University,
Kharkiv, Ukraine

OBJECTIVE

Sustainable development requires directing resources toward education, healthcare, the implementation of digital technologies, etc. In **2025**, the Resolution «Certain Issues of Ensuring the Achievement of Sustainable Development Goals in Ukraine» for the period up to **2030**. Approved a list of **17 SDGs**.

A survey was conducted to determine the level of awareness of the **SDGs** among higher education students.

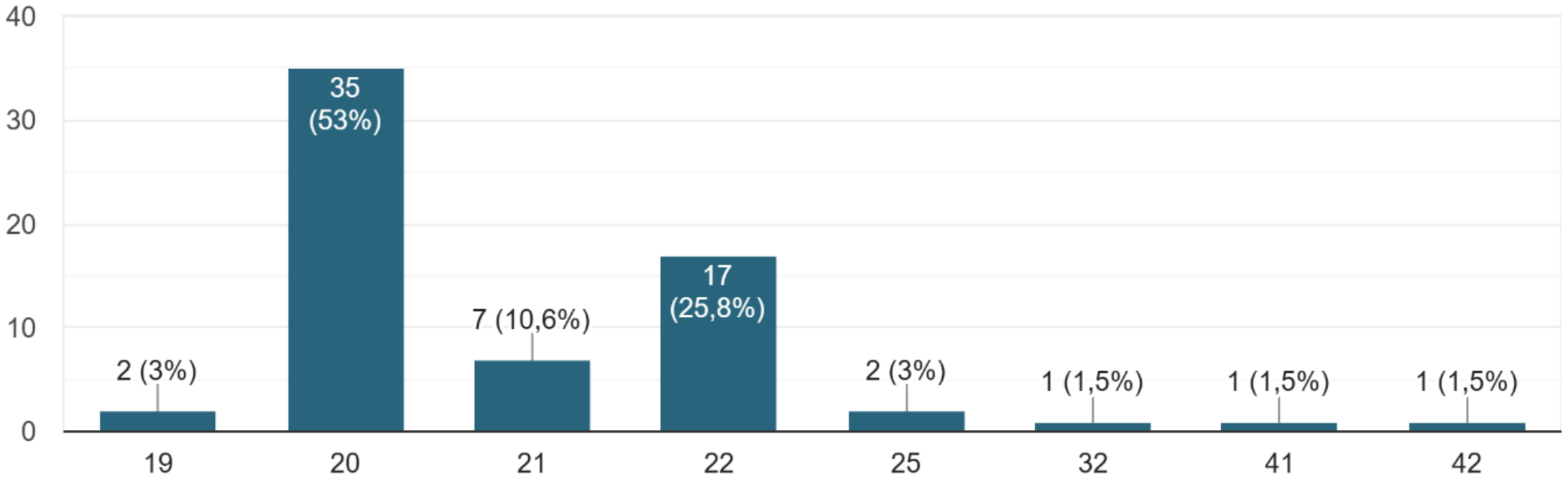
METHODS



To assess students' awareness of the SDGs, a special Google Form was created and distributed among respondents after obtaining their written informed consent. the gender distribution was **15.2 %** men and **84.8 %** women.

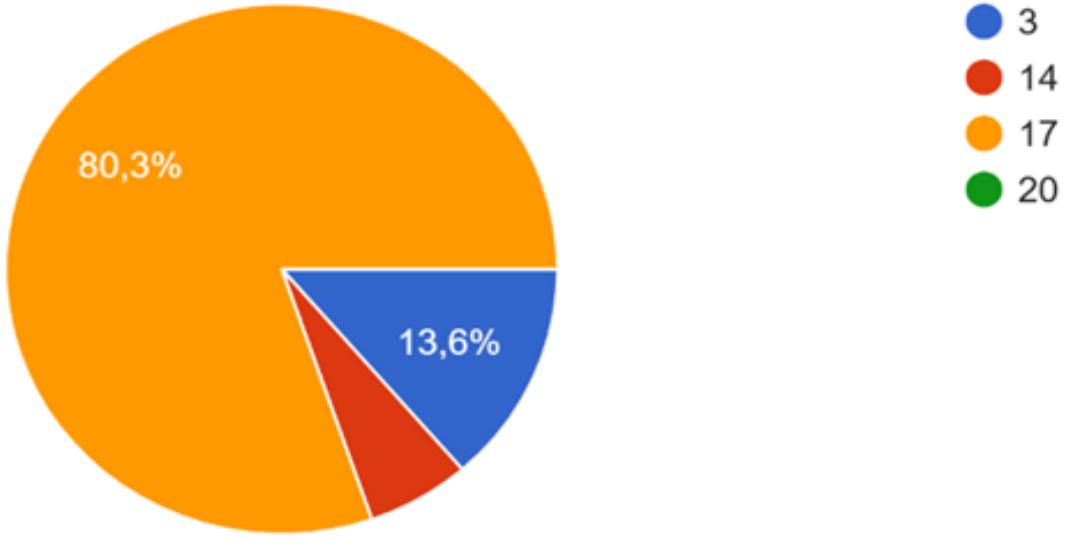
METHODS

The respondent group was homogeneous in terms of educational level and field of study Distribution of respondents by age.

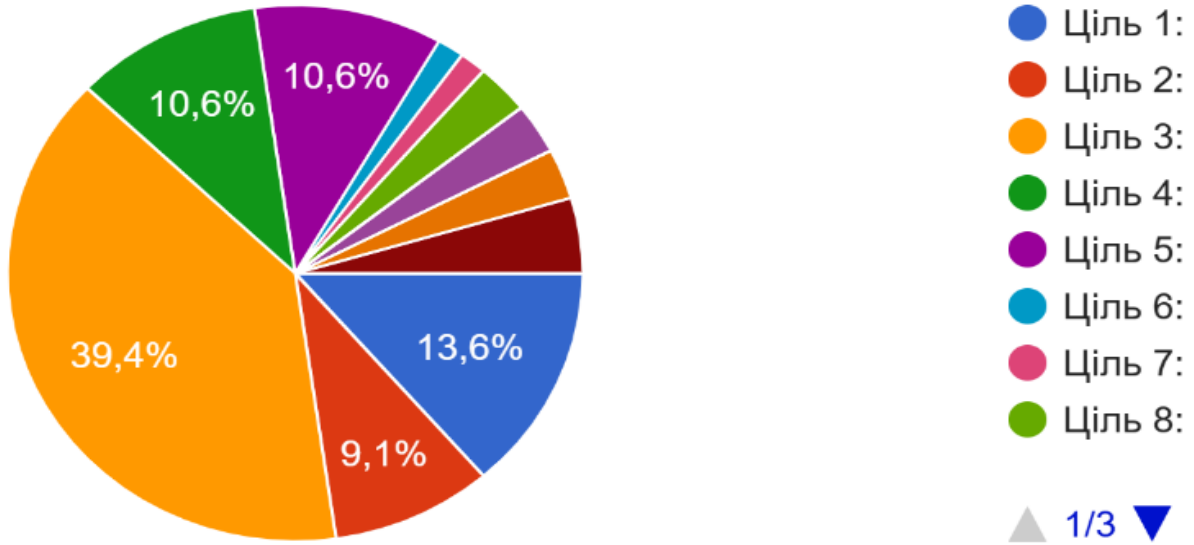


RESULTS

According to the study results, **80.3 %** of respondents are aware of all **17 SDGs**.



When asked to choose a priority **SDG**, the largest number of respondents chose Goal 3 – «Good Health and Well-being» **39.4 %**. Goal 1 «No Poverty» - **13,6 %**.



RESULTS

Digital platforms for behavioral change. A key objective of nutritional science is the modification of dietary habits, researchers analyze how support from AI assistants.

In January **2026** Google implemented a major technical overhaul of its analytics platform.

CONCLUSIONS

The study demonstrates a high level of awareness among higher education students regarding the **SDGs** and current issues in the development of modern innovative ecosystems.

To identify gaps in **SDG** knowledge, it is advisable to conduct surveys on a systematic basis, not only among higher education students but also among other population groups.