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periodontitis is clinically justified, appropriate and effective additional way of treatment allowing to reduce the surgical intervention and

medications. Further study of long-term results of this treatment will allow comparing the duration of remission in these groups.

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STATISTICAL ANALYSIS OF HYGIENE TOOTHPASTES BY STUDENTS OF FACULTY OF DENTISTRY

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Actuality: Epidemiological studies conducted in different countries have shown that periodontal disease is the most common pathology, which occurs in different groups up to 80% of the population. WHO data show the progression of periodontal disease in countries where the hygienic state of the oral cavity is ignored by population or provided not enough.

The aim: One of the trends in order to strengthen the resistance of hard tissues of teeth and periodontal tissues is the use of health instruments (paste, mouthwash, etc.). Despite the wide range of toothpastes on the market, distribution of advertising media and electronic network, the patient alone has to make the choice and it is difficult one. Based on the above, it is interesting to study the variety of therapeutic and prophylactic toothpastes selected by students of

dental faculty of Kharkiv National Medical University.

Results: The results show that among the foreign students surveyed (32 persons aged 18-25 years), the most popular is Colgate toothpaste (43,75%). Second place on the use takes Sensodyne pasta in its various versions.

It should be emphasized that 54.37% of the people use different toothpastes with bleaching effect. Thus, on the first place is Blend-a-med 3Dwhite (27,3%), then Closeup (18,2%), ROCS Whitening (9,1%), and others. Pastes for the prevention and treatment of periodontal diseases amounted up to 18,75%.

Conclusions: Despite the fact that among Arab students there are significant percentage of periodontal diseases, this young people prefer to use whitening toothpastes, rather than treatment and prevention one. Thus they choose aesthetic result, rather than curative.