

## **INNOVATIVE TECHNOLOGIES AND APPROACHES IN HIGHER EDUCATION**

The innovative educational techniques that are applied in higher education establishments in Ukraine reflect social changes and challenges in the Ukrainian society. The Law of Ukraine “On Higher Education” sets one of the main tasks for higher education establishments – “to ensure an organic combination of educational, scientific and innovative activities within the educational process” [1].

The desire to keep to high European standards in training of highly qualified specialists requires the educators of the innovative type who would be able to reach the aim. Therefore, teaching in higher education establishments, including the ones that specialize in teaching medical students, should focus on the use of information technologies, digital literacy, making use of digital resources and educational tools. Google Workspace for Education may be of great help to provide the instruction with simple, flexible, and secure tools. The most popular at present time in Ukraine are such Google collaboration tools as: Classroom – a maintenance for a competition or conference, as an interaction with students and colleagues, Docs – a free online Office, Sheets – online spreadsheets to analyze data and share it securely, Forms – meant to create forms and surveys and analyze their results, etc. The ones that provide safe communication are Google Meet – to share your video, desktop, and presentations with teammates and customers, Chat – meant to cooperate via direct correspondence, group chats and other communication instruments, Personalized Cloud Search that makes information accessible and easy to find, Jamboard – a multifunctional interactive tool for brainstorming, meetings or conferences and Google keep – that is designed to create, edit and store the notes and labels. All these are an indispensable part of the present day lecture or a class.

Moreover, a great number of modern learning technologies and approaches, the efficiency of which has been approved by many educators, is to be highlighted as well. Learner-centered teaching approach and communicative approach are among of the first choice approaches of today. To facilitate the training, the teacher is supposed to create the environment that would help a student to disclose the student's critical thinking skills in order to be able to observe, analyze, interpret, reflect and evaluate the information that the learner has to grasp and effectively use in order to enlarge his knowledge and develop skills. Here the teacher is to navigate the process and provide the feedback. This should become the fundamentals for effective didactic-methodical, psychological, communicative interaction between the student and the teacher.

“At the same time within the framework of the online communication (model) Teacher – Student in the information - educational and scientific environment of a university, there is a need of significantly consolidated interaction between the university departments, information centers, laboratories and libraries to provide it (communication) with high-quality problem-oriented resources, to ensure the acquisition of knowledge as a consequence” [2]. Hence, foreign language proficiency proves to be the mainstay of mastering of the course content as the majority of contemporary resources, as well as the Apps interface and instructions, are provided mostly in the English language. So, in order to profoundly comprehend and process the needed content one should be languages competent. Consequently, the need for ESP acquisition rises to provide full grasping of the instruction material and the course content presented in English.

#### **References:**

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